



## Cotton On Kids ASIA Find the Miffy

### Terms and Conditions

1. The promoter of this promotion is **Cotton On Australia Pty Ltd** ("the Promoter") (ACN 634 090 083) of 14 Shepherd Court, North Geelong, Victoria 3215.
2. Entry is free and open to residents in Malaysia, Singapore & Hong Kong aged 18 years and over. Employees of the Promoter and their immediate families and the suppliers and agencies associated with this competition are ineligible to enter.
3. This competition commences at **12:00PM AEST on 02/01/2023** and ends at **11:59PM AEST on 22/01/2023** ("Competition Period"). Entrants may enter as many times as they like. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid. Entrants can only enter in their own name.
4. **Each competition post during the Competition Period will remain open for entry for 24 hours after it is posted.** No further entries after 24 hours will be permitted for each competition post. Late, incomplete, incorrectly submitted, delayed, illegible, corrupted or misdirected responses will be deemed invalid.
5. To enter this competition, entrants must during the Competition Period:
  - Step 1: Find the 'Miffy' sticker on an Instagram post on @CottonOnKidsASIA ("competition post"); and
  - Step 2: Follow or be following @CottonOnKidsASIA on Instagram; and
  - Step 3: Comment 'Omg, it's Miffy' and tell us what they want to win from the Miffy range in the comments section of the competition post within 24 hours after it is posted on @CottonOnKidsASIA Instagram

Completing steps 1-3 forms a "Valid Entry" into the competition

**A total of six (6) competition posts will be made during the Competition Period and will each remain open for entry for 24 hours after it is posted.**

6. Each winning Valid Entry will be selected randomly within 48 hours after each competition post is posted ("the Draw"). Each winner will be contacted by @cottononkidsasia via Instagram direct message.
7. One (1) winner will be selected for each competition post throughout the Competition Period, totalling six (6) winners.
8. Each prize winner will receive:
  - 1 X Cotton On Gift Card valued at up to **SGD\$100 or HKD\$500 or MYR\$300** respective of where the winner resides.



The total prize pool is valued at up to SGD\$600 or HKD\$3000 or MYR\$1800 (as applicable).

9. Gift cards are governed by their own terms and conditions.
10. A winner is responsible for paying any applicable income taxes and any and all other costs and expenses not listed above. The Promoter is not liable for any other additional costs associated with winning this competition or the prizes that comprise this competition. Any prize details not specified above will be determined by the Promoter, in its sole discretion.
11. If any prize remains unclaimed after 3 months of the winning Valid Entry being announced, the Promoter may deem that a winner is ineligible to receive the prize.
12. Prizes are not transferable or exchangeable and cannot be redeemed for cash. The Promoter accepts no responsibility for any variation in the value of prizes. Where a prize is unavailable for any reason, the Promoter may substitute another item of equal or lesser value for that prize, as determined by the Promoter.
13. Information regarding prizes and how to enter forms part of these terms and conditions. Entry into the competition is deemed an acknowledgement and acceptance of these terms and conditions.
14. The Promoter reserves the right, at any time, to verify the validity of entries and the identity of entrants. Proof of entry and identity will only be deemed as sufficient at the discretion of the Promoter.
15. If this competition is interfered with in any way or is not capable of being properly conducted due to any reason beyond the reasonable control of the Promoter, the Promoter reserves its rights to disqualify any entrant or to modify, suspend, terminate or cancel this competition, to the extent permitted by law.
16. The Promoter and its associated agencies and companies will not be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), expense, damage, personal injury or death which is suffered or sustained (whether or not arising from any person's negligence) in connection with this competition or accepting or using any prize, except for any liability which cannot be excluded by law (in which case that liability is limited to the maximum extent permitted by law).
17. The Promoter reserves the right to reject, disqualify and remove any Entry that contains offensive, inappropriate or derogatory material. Any Entry containing such content may be deemed invalid at the discretion of the Promoter.
18. Personal information provided by entrants will be used by the Promoter for the purpose of conducting this competition and otherwise in accordance with contestants' consent. The Promoter may disclose entrant's personal information to its contractors and agents in relation to the conduct of this competition. The Promoter's privacy policy is available at [www.cottonon.com](http://www.cottonon.com).



19. This promotion is in no way sponsored, endorsed, administered or associated with Instagram. By entering, entrants agree to hold harmless, defend and indemnify Instagram from and against any claims, demands, liability, damages or causes of action, losses or costs arising out of their participation in the promotion.
20. The Promoter reserves the right to extend the Competition Period at any time.